



Regional Studies Association Conference  
Thursday 3<sup>rd</sup> December 2009  
Coventry University -TechnoCentre - UK

**Beyond The Global Credit Crunch:**

**PROGRAMME**



09:45 Registration and coffee

10:05 **Professor Dave Noon**, Dean of the Faculty of the Business, Environment & Society, Coventry University  
*Introduction and welcome*

10:10 **Professor David Bailey**, Coventry University and Chair of the Regional Studies Association  
*The Impact of the Recession and Credit Crunch on the Auto Industry and Policy Responses*

10:35 **Professor Keith Cowling**, Warwick University  
*Industrial Policy to Rebuild the Economy*

11:00 **Dr Lisa De Propriis**, Birmingham Business School  
*Diversifying Mature Industrial Regions*

11:25 **Mark Prisk MP**, Shadow Business Secretary  
*Threats and Opportunities for the UK Economy; and the Change of Direction Needed*

11:50 Questions & Answer Session

12:15 Lunch

13:30 **Professor Mark Hart**, Aston University  
*Entrepreneurship and Innovation as Strategies for Business Survival and Growth*

14:00 **Norman Price**, Chairman, Science City  
*Planning for Future Technologies*

14:30 Coffee

15:00 Round Table Session  
chaired by Professor David Bailey Chair, RSA and Coventry University

**Dr Caroline Chapain**, CURS, Birmingham Business School

**Professor John Shutt**, ERBEDU, Leeds Metropolitan University

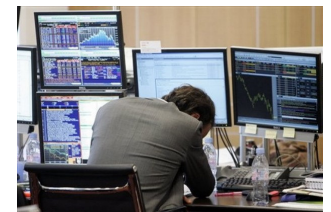
**Professor Andrew Pike**, CURDS, University of Newcastle

15:30 **Will Hutton**, The Work Foundation  
*Manufacturing, the Knowledge Economy and the need for an Industrial Policy*

15:45 Questions & Answer Session

16:15 Summary

16:30 End



It is quick and easy to register online to attend this conference - please go to:  
[www.regional-studies-assoc.ac.uk](http://www.regional-studies-assoc.ac.uk)

Regional Studies Association offers territorial membership pricing and a 20% discount on membership prices if you join at, before or during a conference. You can join as you register and benefit from the lower conference fee.