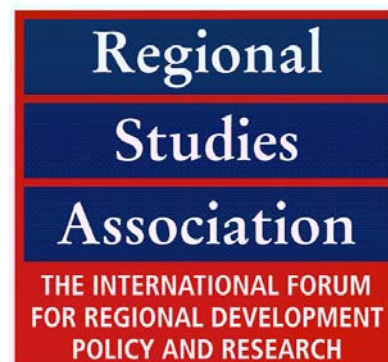


**South West Branch of the
Regional Studies Association**

1st SOUTH WEST BRANCH CONFERENCE

**University of the West of England, Bristol
23rd January 2009**



08:45 onwards: Registration

9:15 Welcome – Prof Martin Boddy

9.25 Aurélie Beauclair – Regional Studies Association

The Regional Studies Association: Our contribution to scholarly endeavour

9.35-11.05 Parallel sessions

Environment

- **“Carbon management at the city scale: An exploration of the carbon futures for the Bristol region”** Bailey, R., Hayes, E. T. (both University of the West of England, Bristol), Hudson, L. (Bristol City Council), Longhurst, J. W. S. (University of the West of England, Bristol), Ragnarsdottir, K. V. (University of Bristol and University of Iceland) and Thumim, J. (Centre for Sustainable Energy, Bristol)
- **“Mapping the sustainability of small business locations”** Alice Dalton (University of the West of England, Bristol)
- **“Considering the role of environmental assessment and appraisal systems in the South West”** Kara Davies (University of the West of England, Bristol)

Productivity

- **“Drivers of regional economic growth”** Damian Whittard and Alexander Turvey (both Office for National Statistics)
- **“Sub-regional productivity and the SW in comparative context”**, Don Webber and Michael Horswell (University of the West of England, Bristol)
- **“Using accessibility measures to extend peripherality analysis in the South West”**, Michael Horswell and Don Webber (University of the West of England, Bristol)

11.05 – 11.20 Coffee break

11.20 – 12:00 Plenary session: Changing UK: The way we live now

- **“Changing UK: The way we live now: A focus on the SW”**, Dan Vickers (University of Sheffield)

12.00 – 1.00 Parallel sessions

Tourism

- **“The rationale for tourism based pluriactivity on farms in SW England”**, Ian McKinley (University of Bournemouth)
- **“Cool South West - reducing the global warming impact of leisure tourism”**, David Bruce (University of the West of England, Bristol)

Universities and regional funding

- **“Evaluating decision making procedures for regional funding allocations”**, Sarah Ayres (University of Bristol) and Ian Stafford (Cardiff University)
- **“The triple helix and innovation: The case of purchasing”**, Peter James and Mohammed Saad (University of the West of England, Bristol)

1.00 – 2.00 Lunch

Upstairs in Felixstowe Court

2.00 – 3.00 Parallel sessions

Tourism

- **“Stepping towards a low carbon future: development and application of a tourism ecological and carbon footprinting tool to inform regional policy and decision-making in the South West”**, Emma Whittlesea (South West Tourism and University of Plymouth) and Anne Owen (University of York)
- **“Emerging trends in the measurement of tourism: Processes, systems and actors”**, Sean White (Office for National Statistics)

Exports and Prosperity

- **“Exports and regional prosperity”**, Martin Boddy (University of the West of England, Bristol)
- **“Creating a south west regional Alternative Investment Market index for regional business and investment users”**, Jon Tucker and David Bence (University of the West of England, Bristol)

3.00 – 3.15 Coffee break

3.15 – 4.45 Identity and Education

- **“The paradox of Cornish distinctiveness”**, Joanie Willett (University of Exeter)
- **“Inequalities in university participation: Linking deprivation, social class and rurality in the Southwest region”**, Neil Harrison (University of the West of England) and Sue Hatt (Aimhigher Southwest)
- **“A geographical approach to understanding social polarisation between English primary schools”**, Rich Harris (University of Bristol)

16.45 Close