



8th European Week of Regions and Cities
Brussels
4 - 7 October 2010

Regional

Studies

Association

THE INTERNATIONAL FORUM
FOR REGIONAL DEVELOPMENT
POLICY AND RESEARCH



European Union
Regional Policy

POSTER COMPETITION 2010

Guidelines

Preparing your Poster

- Posters should be of standard size (no larger than 100 x 70 cm) and will be mounted on display boards, which will be available on the first floor of the Charlemagne building, European Commission (metro stop: Schuman). Authors should arrive at least 1 hour before the scheduled session to mount the posters on the display boards.
- Your poster should be designed to be easy to read on a standard computer screen; note that a conventional A1 - A0 sized poster is not suitable for online reading. The design should be easy to navigate without excessive scrolling.
- Ideally, a visitor with normal eyesight should be able to display at least half the poster on a standard computer screen, whilst still able to read the text, and in a manner that is consistent with the navigation of the poster.
- Use the poster format where your material can easily be communicated visually and make a unified, coherent statement. Materials, both textual and visual, should be of professional quality and be clearly legible from a distance of 1 meter.
- Text should be limited to brief statements. For more information on the display of posters, please contact: sylvain.kempeneers@ec.europa.eu or melanie.kupper@ec.europa.eu
- The poster session consists of posters exhibited for informal browsing with opportunities for individual discussion with poster authors.

Considerations for your poster design

- Organisation / content /aim of the poster
- Visual impact of the poster
- The abstracts, posters and answers should seek to provide coherent description, to pose pertinent questions and to advance knowledge and understanding.

Please Note

A requirement for this event is that your poster must be written for readers outside your own discipline. In particular, we recommend:

- the use of clear language particularly in the abstract, introduction and conclusions and to limit the use of terminology;
- the inclusion of a statement to explain why your poster is of interest for someone unfamiliar with your own subject area;
- the text is kept concise throughout the poster. Most readers will not have a lot of time to read the poster;
- and that you include at least one, but preferably more than one, visual image (photo, illustration, abstract shape, and so on) to improve the visual impact.