

Draft Programme

Second Research Seminar

**Creative industries
in the periphery**

**Creative regions
in Central and Eastern
Europe: challenges
and opportunities**

21st – 22nd September 2011

Institute of Socio-Economic Geography and Spatial
Management, Adam Mickiewicz University, Poznań,
Poland

Deadline for registration: 20th August 2011

Further information: creativeregions.network@gmail.com or visit

www.regional-studies-assoc.ac.uk & www.creative-regions.eu

[Registration at: www.creative-regions.eu](http://www.creative-regions.eu)

The Regional Studies
Association Research
Network

**Creative Regions in
Europe: Challenges
and Opportunities**

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The Second Research Seminar – Draft Programme

The seminar in Poznań will focus on two main research themes. The first one relates to the **role that concentrations of creative and cultural industries play at different geographical scales**. In particular, how do these concentrations work in small towns and rural areas in comparison to larger cities?

The second key theme of the workshop will relate to **the challenges and opportunities for the development of creative regions in Central and Eastern Europe**. Speakers will present their research and investigations on the role of creative industries in cities and regions and in particular to their contribution to region's competitiveness and innovation.

The range of papers will cover both theoretical perspectives and practical examples of the problems faced by researchers in trying to understand the role of creative industries in peripheral areas as well as the issues of creative regions in Central and Eastern Europe.

The seminar will be held on **21st and 22nd of September 2011**
at the Adam Mickiewicz University, Poznań, Poland.

Presentations and relevant information will also be made available electronically at www.creative-regions.eu.

We are looking forward to meeting you in Poznań.

The organisers:

- Prof. Tadeusz Strykiewicz and Dr. Krzysztof Stachowiak, Institute of Socio-Economic Geography and Spatial Management, Adam Mickiewicz University, Poznań, Poland
- Dr. Caroline Chapain, Business School, University of Birmingham, UK
- Dr. Roberta Comunian, School of Arts, University of Kent, UK
- Dr. Nick Clifton, Cardiff School of Management of the University of Wales Institute, Cardiff, UK

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Ph.D. and Young Researchers Workshop

21st September 2011 (1:30pm – 6.30pm) Institute of Socio-Economic Geography and Spatial Management, Dziegielowa 27, 61-680 Poznań

13.30 -13.45 **Arrival and registration**

13.45 – 14.00 **Introduction and welcome**

Caroline Chapain (University of Birmingham), Nick Clifton (University of Wales Institute, Cardiff) and Tadeusz Stryjakiewicz (Adam Mickiewicz University in Poznań)

14.00-15.30 **Session I**

Chair: Caroline Chapain, University of Birmingham

14.00 – 14.30 Thies Moritz Petersen (Kiel Region GmbH) ***“The missing link – how can regions attract and keep the desirable cultural and creative class?”***

14.30 - 15.00 Aaron Mo (University College London) ***“Should Wrocław’s creatives cooperate in a polycentric mega-city region?”***

15.00 – 15.30 Sylwia Bąkowska (University of Szczecin) ***“Creative class segment and its relevance to economic development of urban areas”***

15.30 – 15.45 **Coffee Break**

15.45 – 17.45 **Session II**

Chair: Nick Clifton, University of Wales Institute, Cardiff

15.45 – 16.15 Ieva Rozentale (Erasmus University Rotterdam) ***“The impact of higher arts and cultural education on the creative industries in Riga: Career patterns of the graduates of Latvian Academy of Culture, Latvian Academy of Art and Jazeps Vitols Latvian Academy of Music”***

16.15 – 16.45 Zsuzsanna Váradi (Hungarian Academy of Sciences) ***“Creative urbanism through creative society? Examples of creative urban regions and their differences within Hungary”***

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16.45 – 17.15 Jani Kozina (Slovenian Academy of Sciences and Arts)
“Exploring creativity, creative class and its living environment – the case of Slovenia”

17.15 – 17.45 Kornelia Ehrlich (Leibniz Institute for Regional Geography, Leipzig)
“Policies and formation projects towards a creative city - the case of Ljubljana”

17.45 – 18.00 **Coffee break**

18.00 – 19.30 **Session III**

Chair: Krzysztof Stachowiak, Adam Mickiewicz University in Poznań

18.00 – 18.30 Monika Tomczyk (University of Szczecin) **“The Role of creative industries in city development – the example of Szczecin city.”**

18.30 – 19.00 Raja Adil Bashir (University of Birmingham) **“Regional innovation policy: role of contemporary spatial concepts in regional innovation”**

19.00 – 19.30 Radoslav Blahovec (Technical University of Košice, Slovakia)
“Comparison of the educational system in Central European countries with the educational system in Western European countries”

19.30 – 19.35 **Concluding remarks**

20:30 **Dinner** *location to be announced*



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Research Seminar - Creative industries in the periphery / Creative regions in Central and Eastern Europe: challenges and opportunities

22nd September 2011 (8.45am –6.30pm) – Institute of Socio-Economic Geography and Spatial Management, Dziegielowa 27, 61-680 Poznań

8.45-9.00	Arrival, coffee and registration
9.00 – 9.15	Introduction and welcome to Poznań Tadeusz Stryjakiewicz, Institute of Socio-Economic Geography and Spatial Management, Adam Mickiewicz University in Poznań
9.15 – 10.00	Keynote speaker Sako Musterd (University of Amsterdam) <i>“Conditions for 'Creative Knowledge Cities': Key Debates and Challenges”</i>
10.00 – 10.50	Session I: Creative regions in Europe: An introduction Chair: Caroline Chapain, University of Birmingham Maria Iglesias, Valentina Montalto (KEA European Affairs) <i>“Towards a “Benchmarking Raster”: A selection of indicators to measure and assess policies for culture and creative industries”</i> Tadeusz Stryjakiewicz, Michał Męczyński, Krzysztof Stachowiak (Adam Mickiewicz University in Poznań) <i>“Creative and knowledge-intensive industries in the Poznań Metropolitan Region: Challenges and opportunities”</i>
10.50 – 11.10	Coffee break



11.10 – 13.15	<p>Session II: Creativity in different institutional and spatial contexts</p> <p>Chair: Krzysztof Stachowiak, Adam Mickiewicz University in Poznań</p> <p>Nick Clifton (Cardiff School of Management, UWIC, UK), Høgni Kalsø Hansen (Lund University, Sweden) <i>“Creative knowledge workers across ‘varieties of capitalism’: Evidence from Sweden and the UK”</i></p> <p>Mirosław Grochowski (University of Warsaw), Tomasz Zegar (Mazovian Office for Regional Planning) <i>“Creative industries in development policy of Warsaw Metropolitan Area”</i></p> <p>Magdalena Fuhrmann, Sylwia Dudek-Mańkowska (University of Warsaw) <i>”From concepts to practical tools of support – development of creative sector in Warsaw”</i></p> <p>Monika Murzyn-Kupisz (Krakow University of Economics) <i>“Cultural quarters as means of enhancing the creative capacity of Polish metropolises? Some recent evidence.”</i></p> <p>Elisabete Tomaz (University Institute of Lisbon), Catarina Selada and Inês Vilhena da Cunha (INTELI – Intelligence in Innovation, Innovation Centre) <i>“Creativity-based strategies in small and medium-sized cities in Europe: The case of Portugal”</i></p>
13.15 – 14.20	Lunch
14.20 – 16.00	<p>Session III: Creative industries in the periphery</p> <p>Chair: Nick Clifton, Cardiff School of Management, UWIC</p> <p>Ian Hunter (Rural Cultural Forum/Littoral Arts Trust - England) <i>“The Rural Biennale: Farmers, artists and rural community leaders collaborate on development of a post-agricultural creative rural economy and cultural strategy”</i></p> <p>Anna Kołodziejczak (Adam Mickiewicz University in Poznań) <i>“Local Action Groups as a factor of development of the creative sector in the rural areas of Wielkopolska”</i></p> <p>Bianca Bălșan, Anda Becuț (Center for Research and Consultancy in Culture, Romania) <i>“The effect of creative industries on the development of small towns: the case of Buftea and Odorheiul Secuiesc”</i></p>



	Krzysztof Bondyra (Adam Mickiewicz University in Poznań), Olga Mausch-Dębowska (University of Glasgow) <i>“Tradesmen, craftsmen, artisans and artists: social perception of the trade and craft sector”</i>
16.00 - 16.20	Coffee break
16:20 – 18:00	<p>Session IV: Creativity, innovativeness and restructuring of regional economies</p> <p>Chair: Tadeusz Stryjakiewicz (Adam Mickiewicz University in Poznań)</p> <p>Miguel Ángel Pesquera, Pablo Coto-Millán, Pedro Casares-Hontañón, Pablo De Castro (Universidad de Cantabria) <i>“Serempathy: A new approach to innovation. An application to forty-six regions of Atlantic Arc countries”</i></p> <p>Joanna Sadkowska (Gdansk University) <i>“Increase within technological innovativeness in light of R&D intensity- - case of Polish enterprises”</i></p> <p>Krzysztof Gwosdz (Jagiellonian University in Krakow), Agnieszka Sobala-Gwosdz (State School of Technology and Economics in Jaroslaw) <i>“Success and failure on the path to the new economy – experiences of towns of Katowice Conurbation, Poland”</i></p> <p>Małgorzata Suchacka (University of Silesia in Katowice) <i>“From industrial region to learning region – Silesian way in sociological perspective”</i></p>
18.00	Concluding remarks

Participation costs

Participation to the PhD and Young Researchers on 21st September and to the main Research Seminar on 22nd September is subject to a small registration fee of €50.00 to cover catering expenses (coffee breaks, lunch and dinner).

Dinner on the 21st is included in the registration fee. If you wish to attend, please indicate so when registering for the seminar so a table can be booked for the appropriate number of participants.

To register visit www.creative-regions.eu or write to creativeregions.network@gmail.com